

HIGH-WATER MARK: TIDES IV NOW COMPLETE AS SALES AT HARBOR-FRONT COMMUNITY CONTINUE TO SURGE

Luxury Charleston, SC condominium project by East West Partners drawing broad range of buyers

MOUNT PLEASANT, S.C. (March 14, 2017) – <u>Tides IV</u>, the Charleston region's first luxury condominium project in a decade, is now complete, with more than 70 percent of residences sold or under contract. The building, sponsored by <u>East West Partners</u>, features 54 dwellings equipped with large balconies and marsh views, 9'6" ceilings, semi-private elevator access, reclaimed heart-pine floors and chef-level kitchens.

Residences at the 7-story Tides IV range from 1,050 to 3,100 square-feet and feature one to three bedrooms. Current price points begin in the \$900s for two bedroom residences and rise to \$2 million for available penthouse options. The building includes dedicated amenities such as a spacious owners retreat, fitness facility, marsh-view pool, pet washing station, connectivity to Town of Mount Pleasant walking trails and parks, and ground-level parking.

"Tides IV is a standout project in the Charleston market. There is nothing else like it in the South Carolina Lowcountry," said Miller Harper, partner-in-charge in South Carolina for East West Partners. "The project team focused on catering to today's luxury buyer by offering the type of open floor plans, tech features and culinary flourishes in demand at these price points."

The updated accourrements have drawn a wide range of buyers, from convenience-seeking pre-retirees and retirees to Joshua Mondschein, a 35-year-old radiation oncologist.

"I've lived in Miami, Philadelphia and Nashville, and there is premium in those cities, especially among younger professionals, on residences in luxury buildings with vista views," Mondschein said. "It's different in Charleston because there isn't really anything else like Tides IV available. It's new construction, it's extremely thoughtful in floor-plan design and the views are unparalleled."

Harper said that location and "lock-and-leave" ease of living have spurred sales, which have been especially brisk among current Charleston area residents.

"Buyers are particularly interested in being close to downtown, local beaches and all that Mount Pleasant and Charleston have to offer, from great restaurants to healthcare," Harper said. "There is incredibly easy access to the Ravenel Bridge and major roadways. That combination, along with building quality at Tides IV, has driven a lot of interest."

For more information on Tides IV or to schedule a tour, visit <u>www.tidesIV.com</u> or call (843) 388-4681. Follow along on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u>.

About East West Partners

<u>East West Partners</u> is a family of related but independent companies devoted to building, selling, managing and supporting high-quality real estate in the communities in which they operate. The group has been active in residential development for more than 30 years and in the Lowcountry since 2000, having also been part of the team that developed and sold the highly acclaimed One Vendue Range along Waterfront Park in downtown Charleston. The company is also involved in a number of forthcoming projects at Gadsdenboro Park on the Charleston Peninsula. With projects across the nation, East West Partners is a three-time recipient of the Urban Land Institute (ULI) Award for Excellence, including for Denver's acclaimed Union Station Neighborhood.

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